



FOR IMMEDIATE RELEASE

METASTAR CELEBRATES 50 YEARS OF LEADING HEALTHCARE QUALITY IMPROVEMENT

MetaStar marks milestone anniversary with celebration, new logo, and website

Madison, Wisconsin – In July 2023, MetaStar, a leader in healthcare quality improvement, celebrates 50 years of promoting optimal health for all. MetaStar partners with government agencies, health plans, healthcare professionals, and communities to guide change in three key areas: healthcare quality consulting, external quality review and performance measurement. For five decades, the organization has worked to effect positive change in health and healthcare and empower health care professionals, community organizations, and health care payers to make lasting improvements with a vision of optimal health for all. As part of the celebration, MetaStar has unveiled a new logo and website.

MetaStar, originally known as the Wisconsin Professional Peer Review Organization or WisPRO, was established following the US Congress legislation to review the necessity, appropriateness, and quality of medical care provided to Medicare beneficiaries.

In the 1990s, the team identified the opportunity to offer collaborative, technical assistance to health care organizations. The organization rebranded as MetaStar, meaning to “guide change.” Today, MetaStar’s scope has expanded to include quality assurance, quality improvement, community convening, and performance measurement.

MetaStar is led by Jesi Wang, MBA, who was named CEO in 2017. “I’m proud to celebrate 50 years of excellence, collaboration, and dedication to our mission. We have forged a strong legacy of leading health care quality improvement, and I look forward to the next fifty years of furthering our vision of optimal health for all.”

Today MetaStar partners with numerous hospitals, nursing homes, and communities on a variety of healthcare transformation, education, and performance management programs. Key areas of impact include:

- Advancing quality across the continuum of care to address topics such as substance use disorder, chronic conditions, and long-term care needs.
- Improving quality and compliance for Medicaid programs.
- Supporting HEDIS®, Initial Validation Audit (IVA), and other performance measurement programs to ensure accuracy of the data being reported.

Join us in celebrating MetaStar’s anniversary as we move forward in 50 years of Guiding Healthcare Quality Improvement and championing Optimal Health for All. For more information about MetaStar, visit metastar.com.

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About Metastar

MetaStar, Inc. is a nonprofit organization with a vision of optimal health for all. MetaStar collaborates with health care payers and providers to effect positive change in health and health care. The organization also offers consulting services to improve the quality of health care, specializing in government and legislative initiatives. Learn more at metastar.com.